The only WordPress-related conference East of Montreal. Reach out to an engaged, tech-savvy, informed and intelligent audience. The attendees at WordCamp Halifax 2018 include people of all skill levels and different industries who use WordPress to publish content on the web. WordCamps are non-profit events held in more than 66 cities across the world.

Reasons to support WordCamp Halifax 2018
- Our programming is split into three target audiences, and we know they’re your target audience too. They are new users, intermediate content creators and professional developers and designers.
- We’re the only WordCamp east of Montreal. We have a mandate to showcase the talent and community of not only Halifax’s WordPress scene, but Atlantic Canada as well!
- Get involved with a platform that powers 30%* of all sites online. We expect thousands of people interested in WordPress locally will visit our website.
- We are curating a special group of local, national and international speakers. A variety of topics and perspectives will be covered; why not be a part of the magic?

Our Expert Speakers
- 21 speakers on three different tracks: beginners, content creators topics and professional development for designers and developers
- From Halifax, Canada, and abroad
- Fields: business, technology, open source, education, and marketing
- All talks are recorded and streamed on http://wordpress.tv

Networking Opportunities
- Clients, colleagues, collaborators
- Business and technology leaders
- Open source community
- Startup community
- Media and blogger presence
- Social media influences
- Education and training resources
- Human resources and recruiting
- Best-selling authors

Marketing Plan
- Social media presence
- Web presence
- Email marketing

To learn more, contact Lead Organizer Alison Knott at 902-830-0763 or wordpresshalifax@gmail.com