Saturday, June 16, 2018 | Dal Student Union Building

SPONSORSHIP PROGRAM

200 attendees **21** sessions **3** tracks

The only WordPress-related conference East of Montreal. Reach out to an engaged, tech-savvy, informed and intelligent audience. The attendees at WordCamp Halifax 2018 include people of all skill levels and different industries who use WordPress to publish content on the web. WordCamps are non-profit events held in more than 66 cities across the world.

Reasons to support WordCamp Halifax 2018

- Our programming is split into three target audiences, and we know they're your target audience too. They are new users, intermediate content creators and professional developers and designers.
- We're the **only** WordCamp east of Montreal. We have a mandate to showcase the talent and community of not only Halifax's WordPress scene, but Atlantic Canada as well!
- Get involved with a platform that powers 30%* of all sites online. We expect thousands of people interested in WordPress locally will visit our website.
- We are curating a special group of local, national and international speakers. A variety of topics and perspectives will be covered; why not be a part of the magic?

SPONSOR LEVELS	Platinum	Gold	Silver	Bronze	Microsponsor**
Cost	$2500+	$1500	$1000	$500	$200
Free passes	4	2	2	1	1
Event Presence	Table	Table	Swag Bag	Swag Bag	Swag Bag
Website Presence	Logo, own blog post, details page (200 words)	Logo, own blog post, details page (200 words)	Logo, own blog post, details page (150 words)	Logo, own blog post, details page (150 words)	Logo
Enewsletter	Own content	mention	mention	x	x
Speakers Dinner Tickets◊	2	x	x	x	x
Logo on Badge	Yes	Yes	Yes	x	x
Social Media Presence	5-6 times or more	5-6 times or more	3-4 times or more	1-2 times or more	1-2 times or more

◊Any sponsor may purchase a Speakers Dinner Ticket for an additional $40.00

Our Expert Speakers

- 21 speakers on three different tracks: beginners, content creators topics and professional development for designers and developers
- From Halifax, Canada, and abroad
- Fields: business, technology, open source, education, and marketing
- All talks are recorded and streamed on http://wordpress.tv

Networking Opportunities

- Clients, colleagues, collaborators
- Business and technology leaders
- Open source community
- Startup community
- Media and blogger presence
- Social media influences
- Education and training resources
- Human resources and recruiting
- Best-selling authors

Marketing Plan

- Social media presence
- Web presence
- Email marketing

* World Wide Web Technology Surveys ** Available to freelancers and businesses under 5 employees only

To learn more, contact Lead Organizer Alison Knott at 902-830-0763 or wordpresshalifax@gmail.com